

The GoWorld Project

GUIDELINES

Thanks so much to those of you who have signed up so far for being a part of the Project. We truly believe that it will be an amazing event thanks to you all. The Project is about more than just "GoPro"; it's about allowing us to tell our stories to the world in a way that speaks to everyone.

IGW2014 is a 72 hour event - **March 14, 15, and 16.** – giving everyone the flexibility to pick the day that's most appropriate for their lives. Further, it is **NOT** a requirement that your clip be filmed during this period, although we strongly encourage it so that we can share our concurrent experiences.

We will start accepting clips on March 16, 2014. In order to be eligible for the random prizes, you must submit your clip by April 1, 2014. We will accept clips after this date, but only if you make special arrangements prior to April 1. Clips must be submitted through our website.

In planning your shoot, please keep the following guidelines in mind:

- Only **one submission** per person.
- Make your contribution **original. DO NOT SEND COPYRIGHTED MATERIAL.**
- To make it possible for us to process everyone's submission, individual contributions must be short. Please try to limit your raw footage to **5 minutes or less.**
- Send **raw unprocessed clips** only.
- Transmit your clip in **MP4 or WVGA** format. The **audio track will not necessarily be used.**
- Make your content **adventurous.** We would like footage of action sports, such as skiing, snowboarding, skydiving, surfing, BMX, skateboarding, team or individual sports or whatever other activity brings excitement to your day.
- **MAKE YOUR BEST ATTEMPT TO SHOOT ON IGW2014**

Some final words about the project... We **CANNOT COMPENSATE** you for the use of your clip. Although we intend to incorporate everyone's submission, we reserve the right to select the most suitable clips. By submitting your clip you are giving us permission to edit, alter and make derivative works of your content, all to be posted publically online. By submitting your clip you are also acknowledging that you are the sole owner of all content incorporated with your clip. Lastly, the **GoWorld Project** is **NOT** connected in anyway to the makers of GoPro®. To read all of our terms and conditions, please visit our website: www.GoWorldProejct.com.

The time is approaching, and when it finally arrives, we cannot wait to see what the world will be doing. Thanks to everyone for your continuing support of the **GoWorld Project.**

